



|                                                                |                                                                    |                                                                        |                                                                     |                                                                     |                                                                     |
|----------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------|
| 071249238912                                                   | 071249152416                                                       | 071249145234                                                           | 071249314883                                                        | 071249314890                                                        | 071249350300                                                        |
| Infalib<br>le<br>The<br>Super<br>Slim<br>Liner                 | Infalib<br>le<br>Eyel<br>in<br>Carbo<br>n                          | Infalib<br>le<br>Long<br>Wear<br>Eyel<br>in<br>er                      | Brow<br>Stylis<br>t<br>:<br>Define<br>r                             | Brow<br>Stylis<br>t<br>:<br>Define<br>r                             | Brow<br>Stylis<br>t<br>:<br>Shape<br>& Fill<br>Brunet<br>te         |
| 071249160114                                                   | 071249207000                                                       | 071249306376                                                           | 071249855010                                                        | 071249117675                                                        | 071249059128                                                        |
| Extra<br>Intens<br>e<br>Liquid<br>Pencil<br>Eyel<br>in         | Volum<br>inous<br>Smok<br>ering<br>Eyel<br>in<br>er                | Infalib<br>le<br>Eye:<br>Matte<br>Liner                                | Lineu<br>r<br>Intens<br>e<br>Brush<br>Tip<br>Liquid                 | Lineu<br>r<br>Intens<br>e<br>Felt<br>Tip<br>Liquid                  | Lineu<br>r<br>Intens<br>e<br>Felt<br>Tip<br>Liquid                  |
| 071249117682                                                   | 071249082119                                                       | 071249082140                                                           | 071249330265                                                        | 071249342265                                                        | 071249342265                                                        |
| Pencil<br>Perfec<br>t<br>Carbo<br>n<br>Black                   | Pencil<br>Perfec<br>t<br>Eye<br>Liner<br>Ebony                     | Pencil<br>Perfec<br>t<br>Eye<br>Liner<br>Espre                         | Volum<br>inous<br>Primer<br>Primer                                  | Volumi<br>ous<br>Lash<br>Paradis<br>e<br>WSH<br>Blackest<br>Black   | Volumi<br>ous<br>Lash<br>Paradis<br>e<br>WSH<br>Blackest<br>Black   |
| 071249345931                                                   | 0712497739                                                         | 0712491494                                                             | 0712491500                                                          | 071249301494                                                        | 071249301500                                                        |
| Volumi<br>ous<br>Original<br>Blue<br>Mascara<br>Cobalt<br>Blue | Volumi<br>ous<br>Million<br>Lashes<br>Mascara<br>Blackest<br>Black | Volumi<br>ous<br>Superstar<br>Mascara<br>Blackest<br>Black<br>(WSH)    | Volumi<br>ous<br>Superstar<br>Mascara<br>Blackest<br>Black<br>(WSH) | Volumi<br>ous<br>Superstar<br>Mascara<br>Blackest<br>Black<br>(WSH) | Volumi<br>ous<br>Superstar<br>Mascara<br>Blackest<br>Black<br>(WSH) |
| 071249059098                                                   | 071249069020                                                       | 071249019344                                                           | 071249019351                                                        | 071249019351                                                        | 071249019351                                                        |
| Volumi<br>ous<br>Straight<br>Brush<br>Blackest<br>Black        | Volumi<br>ous<br>Straight<br>Brush<br>Black<br>Brown               | Volumi<br>ous<br>Curved<br>Brush<br>Black                              | Volumi<br>ous<br>Curved<br>Brush<br>Black<br>Brown                  | Volumi<br>ous<br>Curved<br>Brush<br>Black<br>Brown                  | Volumi<br>ous<br>Curved<br>Brush<br>Black<br>Brown                  |
| 071249006412                                                   | 071249006429                                                       | 071249018792                                                           | 07124901919                                                         | 07124901919                                                         | 07124901919                                                         |
| Volumi<br>ous<br>Waterpro<br>of<br>Black                       | Volumi<br>ous<br>Waterpro<br>of<br>Black<br>Brown                  | Volumi<br>ous<br>Waterpro<br>of<br>Carbon<br>Black<br>Carbon           | Volumi<br>ous<br>Carbon<br>Black<br>Carbon<br>Black                 | Volumi<br>ous<br>Carbon<br>Black<br>Carbon<br>Black                 | Volumi<br>ous<br>Carbon<br>Black<br>Carbon<br>Black                 |
| 071249104743                                                   | 071249137093                                                       | 071249136718                                                           | 071249256701                                                        | 071249256701                                                        | 071249256701                                                        |
| Telescop<br>ic<br>Carbon<br>Blackest<br>Black                  | Telescop<br>ic<br>Carbon<br>Blackest<br>Black                      | Volumi<br>ous<br>Butterfly<br>Washable<br>Mascara<br>Blackest<br>Black | Volumi<br>ous<br>Butterfly<br>Washable<br>Mascara<br>Black          | Volumi<br>ous<br>Butterfly<br>Washable<br>Mascara<br>Black          | Volumi<br>ous<br>Butterfly<br>Washable<br>Mascara<br>Black          |

|                                                                    |                                                                        |                                                               |                                                                            |                                                                                            |                                                                          |
|--------------------------------------------------------------------|------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| 071249238912<br>Infallible The Super<br>Slim Liner<br>Black        | 071249152416<br>Infallible Eyeliner<br>Carbon Black<br>Carbon Black    | 071249145234<br>Infallible Long Wear<br>Eyeliner<br>Black     | 071249314883<br>Brow Stylist: Definer<br>Brunette                          | 071249314890<br>Brow Stylist: Definer<br>Dark Brunette                                     | 071249350300<br>Brow Stylist Shape &<br>Fill<br>Brunette                 |
| 071249160114<br>Extra Intense Liquid<br>Pencil Eyeliner<br>Black   | 071249207000<br>Voluminous<br>Smoldering Eyeliner<br>Black             | 071249306376<br>Infallible Eye: Matte<br>Matic Liner<br>Black | 071249855010<br>Lineur Intense Brush<br>Tip Liquid Eyeliner<br>Black       | 071249117675<br>Lineur Intense Felt Tip<br>Liquid Eyeliner Carbon<br>Black<br>Carbon Black | 071249059128<br>Lineur Intense Felt<br>Tip Liquid Eyeliner<br>Black Mica |
| 071249117682<br>Pencil Perfect Carbon<br>Black<br>Carbon Black     | 071249082119<br>Pencil Perfect Eye<br>Liner<br>Ebony                   | 071249082140<br>Pencil Perfect Eye<br>Liner<br>Espresso       | 071249330265<br>Voluminous Primer<br>Primer                                |                                                                                            | 071249343265<br>Voluminous Lash Paradise WSH<br>Blackest Black           |
| 071249345931<br>Voluminous Original Blue<br>Mascara<br>Cobalt Blue | 071249187739<br>Voluminous Million Lashes<br>Mascara<br>Blackest Black |                                                               | 071249301494<br>Voluminous Superstar Mascara<br>Blackest Black (WSH)       | 071249301500<br>Voluminous Superstar Mascara<br>Black (WSH)                                |                                                                          |
| 071249059098<br>Voluminous Straight Brush<br>Blackest Black        | 071249669020<br>Voluminous Straight Brush<br>Black Brown               |                                                               | 071249019344<br>Voluminous Curved Brush<br>Black                           | 071249019351<br>Voluminous Curved Brush<br>Black Brown                                     |                                                                          |
| 071249006412<br>Voluminous Waterproof<br>Black                     | 071249006429<br>Voluminous Waterproof<br>Black Brown                   |                                                               | 071249148792<br>Voluminous Waterproof Carbon<br>Black<br>Carbon Black      | 071249101919<br>Voluminous Carbon Black<br>Carbon Black                                    |                                                                          |
| 071249104743<br>Telescopic Mascara<br>Blackest Black               | 071249137093<br>Telescopic Carbon Black<br>Mascara<br>Carbon Black     |                                                               | 071249256718<br>Voluminous Butterfly Washable<br>Mascara<br>Blackest Black | 071249256701<br>Voluminous Butterfly Washable<br>Mascara<br>Black                          |                                                                          |

|    |    |    |    |    |    |
|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 |    | 17 |
| 18 | 19 |    | 20 | 21 |    |
| 22 | 23 |    | 24 | 25 |    |
| 26 | 27 |    | 28 | 29 |    |
| 30 | 31 |    | 32 | 33 |    |

# POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

1' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0160C\_IS19.psa

PEGBOARD 1 FOOTX5 FEET \*\*

Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in

| Loc. ID | Facings | UPC          | Description                                          | Shade                | Plano Code |
|---------|---------|--------------|------------------------------------------------------|----------------------|------------|
| 1       | 1       | 071249238912 | Infalible The Super Slim Liner                       | Black                | 400        |
| 2       | 1       | 071249152416 | Infalible Eyeliner Carbon Black                      | Carbon Black         | 591        |
| 3       | 1       | 071249145234 | Infalible Long Wear Eyeliner                         | Black                | 511        |
| 4       | 1       | 071249314883 | Brow Stylist: Definer                                | Brunette             | 389        |
| 5       | 1       | 071249314890 | Brow Stylist: Definer                                | Dark Brunette        | 390        |
| 6       | 1       | 071249350300 | Brow Stylist Shape & Fill                            | Brunette             | 415        |
| 7       | 1       | 071249160114 | Extra Intense Liquid Pencil Eyeliner                 | Black                | 798        |
| 8       | 1       | 071249207000 | Voluminous Smoldering Eyeliner                       | Black                | 645        |
| 9       | 1       | 071249306376 | Infalible Eye: Matte Matic Liner                     | Black                | 512        |
| 10      | 1       | 071249855010 | Lineur Intense Brush Tip Liquid Eyeliner             | Black                | 710        |
| 11      | 1       | 071249117675 | Lineur Intense Felt Tip Liquid Eyeliner Carbon Black | Carbon Black         | 690        |
| 12      | 1       | 071249059128 | Lineur Intense Felt Tip Liquid Eyeliner              | Black Mica           | 610        |
| 13      | 1       | 071249117682 | Pencil Perfect Carbon Black                          | Carbon Black         | 190        |
| 14      | 1       | 071249082119 | Pencil Perfect Eye Liner                             | Ebony                | 110        |
| 15      | 1       | 071249082140 | Pencil Perfect Eye Liner                             | Espresso             | 130        |
| 16      | 1       | 071249330265 | Voluminous Primer                                    | Primer               | 300        |
| 17      | 1       | 071249343265 | Voluminous Lash Paradise WSH                         | Blackest Black       | 200        |
| 18      | 1       | 071249345931 | Voluminous Original Blue Mascara                     | Cobalt Blue          | 900        |
| 19      | 1       | 071249187739 | Voluminous Million Lashes Mascara                    | Blackest Black       | 635        |
| 20      | 1       | 071249301494 | Voluminous Superstar Mascara                         | Blackest Black (WSH) | 621        |
| 21      | 1       | 071249301500 | Voluminous Superstar Mascara                         | Black (WSH)          | 622        |
| 22      | 1       | 071249059098 | Voluminous Straight Brush                            | Blackest Black       | 310        |
| 23      | 1       | 071249669020 | Voluminous Straight Brush                            | Black Brown          | 315        |
| 24      | 1       | 071249019344 | Voluminous Curved Brush                              | Black                | 340        |
| 25      | 1       | 071249019351 | Voluminous Curved Brush                              | Black Brown          | 350        |
| 26      | 1       | 071249006412 | Voluminous Waterproof                                | Black                | 360        |
| 27      | 1       | 071249006429 | Voluminous Waterproof                                | Black Brown          | 365        |
| 28      | 1       | 071249148792 | Voluminous Waterproof Carbon Black                   | Carbon Black         | 395        |
| 29      | 1       | 071249101919 | Voluminous Carbon Black                              | Carbon Black         | 335        |
| 30      | 1       | 071249104743 | Telescopic Mascara                                   | Blackest Black       | 910        |
| 31      | 1       | 071249137093 | Telescopic Carbon Black Mascara                      | Carbon Black         | 935        |
| 32      | 1       | 071249256718 | Voluminous Butterfly Washable Mascara                | Blackest Black       | 868        |
| 33      | 1       | 071249256701 | Voluminous Butterfly Washable Mascara                | Black                | 867        |

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

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Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY\_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0160C\_I: